

Past Events

The Russian retail sector and climate change: challenges and opportunities for board members



On July 15, 2021 the Climate Governance Initiative Russia (CGI Russia) in partnership with its intellectual partner - Deloitte CIS held the round table "The Russian retail sector and climate change: challenges and opportunities for board members".

The discussion was moderated by **Olga Pascault**, Chair of the Management Board of **CGI Russia**, and **Elena Haykin (Sapozhnikova)**, Member of the Management board of **CGI Russia**.

Ivan Kukhnin, Partner and Head of Sustainable Development Services Group of **Deloitte CIS**, gave the opening speech on behalf of CGI Russia's intellectual partner.

The participants shared their experience in tackling climate challenges as part of the ESG strategy of companies and presented

the main factors for successful climate transformation, among which the following stand out:

- a systematic approach to climate transformation: work should be carried out both with company personnel and with suppliers and consumers
- creation of areas of responsibility at the level of boards of directors and management
- climate KPI accounting system with measurable indicators
- staff training and inclusion of climate KPIs in the motivation system

Konstantin Voytikov, Vice President for Production and Supply Services, Member of the Board of Directors, Unilever, Russia, Ukraine and Belarus:

"The main mission of Unilever is to make sustainable development commonplace. This is made possible by our purpose-driven brands. Each brand must contribute to either improving the health of the planet, the health and self-esteem of people, or a more just society. And for us these are not just words — by 2030 Unilever is to invest 1 billion euros in the implementation of the "Clean Future" strategy and by the same year we plan to make all ingredients in our product

formulations 100% biodegradable." According to Mr. Voytikov, retailers will inevitably have to shift towards greater environmental awareness, as survey data show that already 62% of Gen Z and millennials prefer brands with purpose and a specific mission: in the future, the share of such buyers will only grow.

Natalya Beneslavskaya, Head of Sustainable Development and Environmental Protection, IKEA, Russia:

"One of the most important IKEA climate initiatives is renewable energy. In 2021, we invested 21 billion roubles to acquire a stake in a company that owns solar parks, thus covering 100% of the electricity consumption of IKEA stores. We want to share this experience with our suppliers. By 2025, all home deliveries to customers should be done by electric vehicles. Today, pilot fleets of electric vehicles have been launched for Moscow and St. Petersburg, in the future this experience will be expanded to other cities. It is important to make sure that the KPIs for sustainable development match the KPIs for sales, and at IKEA we follow this principle".

Ekaterina Ivanova, Head of Social and Environmental Responsibility, Leroy Merlin, Russia:

"The company's carbon footprint is central to Leroy Merlin's sustainable development strategy. It is also an effective tool for assessing the company's environmental goals. By 2025, Leroy Merlin plans to switch to renewable energy for all its operations".

Nadezhda Galaktionova, Head of Sustainable Development, Magnit:

"Magnit is carrying out climate transformation of business both as a retailer and a food manufacturer, so our approach is comprehensive. The company has a multi-level climate management structure. The company's board of directors has adopted a sustainable

development strategy, including the company's climate goals. At the level of executive management, there is a Steering Committee for Sustainable Development, which ensures the implementation of the adopted strategy. Therefore, issues related to climate transformation are being implemented systematically and consistently. In 2020, Magnit was the first Russian retailer to start testing an electric truck to reduce its carbon footprint. We use a closed CO2 cycle at our own agricultural sites — carbon dioxide released by greenhouses' heating systems is captured and used to feed greenhouse plants".

Elena Konnova, Director of Corporate Communications, X5 Group: "The scale of the company determines our impact on the environment, we are aware of the level of our responsibility and the challenges we face are addressed systematically. Key to success is the commitment by the Supervisory Board and the company's management to ESG goals, as well as a transparent system of accounting with measurable indicators and the involvement of employees and partners. Thus, all goals are fixed in the company's sustainable development strategy until 2030; climate risk assessment is part of the overall risk assessment system. Last year, we already reduced Scope 1 and Scope 2 emissions by 9% and will continue to progress in this direction. The company develops projects aimed at reducing its ecological footprint, for example, Smart Shield and Smart Store helped introduce energy-saving technologies at the point of sale, and for suppliers we, together with experts and partners, developed recommendations on sustainable packaging that will reduce the volume of waste sent to the landfill".

The webinar recording is available by the [link](#).

Marsh becomes the Insurance partner of Climate Governance Initiative Russia



Climate Governance Initiative Russia (CGI Russia) and insurance broker **Marsh** have signed a partnership agreement aimed at increasing the climate awareness of the company's Board of Directors and sharing practical tools for climate transformation among partners.

Upcoming Events

Global investors and climate change: expectations, assessments and reality

16 September 2021, 11 am Moscow time



The Climate Governance Initiative Russia (CGI Russia) is delighted to invite board members, asset managers, chairs and members of audit and risk committees to the discussion «Global investors and climate change: expectations, assessments and reality» on September 16, 2021 at 11:00 am Moscow time.

Climate change is no longer a hypothetical risk and is impacting economies and markets today. It is a significant material consideration for all investors – regardless of whether or not they lean towards sustainability objectives. The time has come for long-term investors to view

climate change not just as a risk factor in their investment framework but as an opportunity for active alpha generation along the path to a greener economy.

For example, the 457 investors that hold almost a third of the world's assets under management signed a joint statement calling for governments to significantly strengthen their plans to cut carbon emissions in the next decade and to bring in detailed targets for net zero emissions by 2050 or sooner.

The Climate Governance Initiative Russia has invited the largest global asset managers as well as London and Moscow stock exchange to discuss:

- How sustainable goals and climate governance are embedded into stocks and bonds' evaluations?
- Which Russian companies should consider tapping international capital markets?
- What do global investors expect from Russian companies in terms of ESG and climate strategy disclosure?

Moderators:

Olga Pascault, Chair of the Management Board, **CGI Russia**

Elena Haykin (Sapozhnikova), Member of the Management Board, **CGI Russia**

The event will be held online.

The simultaneous translation into English will be provided.

To attend the discussion please [register](#).

Russian Oil & Gas: The decarbonization journey

14 October 2021, 11 am Moscow time



The Climate Governance Initiative Russia (CGI Russia) is delighted to invite board members, asset managers, chairs and members of audit and risk committees to the discussion «Russian Oil & Gas: The decarbonization journey» on October 14, 2021 at 11:00 am Moscow time.

Creating a low carbon economy over the next 30 years will be one of the most significant challenges ever faced by the human race. We will not succeed unless there is total and complete commitment to decarbonization across all sectors. Yet, for the Oil&Gas industry, the decarbonization path might prove to be a more challenging journey than for other sectors.

Many leading O&G companies publicly announce goals related to reducing emissions, utilizing renewable energy, and addressing climate-related risks. We will discuss what challenges and opportunities Russian energy companies consider when they develop their climate strategies.

Nevertheless, the transition toward a clean energy future is underway, and it will change almost every aspect of O&G companies' assets and operations. Therefore, we will discuss transition risks and new CO2 regulations that impact the companies' development.

COP26 is expected to be a milestone on the climate agenda. It will be the first COP to take place after the landmark Paris Agreement's measures take effect and the first opportunity for nations to come together to review their commitments and strengthen their ambitions. We will analyze what COP26 means for the future of Russian O&G companies in terms of business model, risk management and collaboration.

Moderators:

Olga Pascault, Chair of the Management Board, **CGI Russia**

Elena Haykin (Sapozhnikova), Member of the Management Board, **CGI Russia**

The event will be held online.

The simultaneous translation into English will be provided.

To attend the discussion please [register](#).

Russian Metals and Mining: COP26: Future of the Carbon Transition

11 November 2021, 11 am Moscow time



The Climate Governance Initiative Russia (CGI Russia) is delighted to invite board members, asset managers, chairs and members of audit and risk committees to the discussion «Russian Metals and Mining: COP26: Future of the Carbon Transition» on November 11, 2021 at 11:00 am Moscow time.

There are abundant examples of both public and private organizations working hard to decarbonize the economy. The Russian metals and mining sector is among the leaders of the climate agenda. As this energy transformation or “Green Deal” gains momentum, new ecosystems are forming, and new technologies emerge. We will discuss the challenges and opportunities of a carbon transition with representatives of metals and mining companies at a roundtable on “Russian Metals and Mining: COP26: Future of the Carbon Transition”.

Understanding the financial impact of climate-related risks and opportunities on their businesses is imperative for companies across all sectors. In time, greater scrutiny will be placed on organizations to disclose and respond to the transition and physical risks that lie on the path to the future of the metals and

mining sector. Transition risks include depressed asset values, stranded assets and changing market demand. Reputation risks are present here too, as companies strive to become more transparent and show their operating processes. Climate information disclosure is becoming a requirement for global investors and regulators.

We will discuss metals and mining companies’ milestones in the transition period and intermediate goals of achieving carbon-neutral commitments on the panel session. Also, we will look at conclusions after COP26 and discuss what businesses can hope for. Will COP26 mark a new step of change in the energy transition? Are we putting too much faith in politicians to lead on that transition? How much can businesses lead and, if so, how much will COP26 help them?

Moderators:

Olga Pascault, Chair of the Management Board, **CGI Russia**

Elena Haykin (Sapozhnikova), Member of the Management Board, **CGI Russia**

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Leaders in Support of Climate Transformation initiative

CGI Russia has launched the **Leaders in Support of Climate Transformation initiative**, which aims to bring together executives involved in business climate transformation.



Igor Shekhterman, CEO, X5 Group:

«X5 understands the importance of the climate agenda, and therefore assesses each of the Company's

projects with respect to its environmental impact and associated risks. As part of its sustainable development strategy, the Company is actively working to reduce greenhouse gas emissions by 30% by 2030 and is committed to becoming carbon neutral by 2050. Last year, we managed to decrease our greenhouse gas emissions per square meter of retail space by 9%, and we will continue actively working in this direction».

ESG Vacancies

CGI Russia announces the launch of the **ESG Vacancies initiative**, which aims to create a unique platform to unite concerned companies and ESG specialists directly.



Evgenii Nikitin, CEO, RUSAL: «Doing responsible business is at the core of RUSAL's operations, particularly regarding high environmental

standards. Through the use of our low carbon aluminium ALLOW, which has a production carbon footprint five times lower than the industry's average (at the smelter), this is proving transformational for the industry. In addition, our wide range of tools from energy efficiency improvements to innovations such as inert anode, assists us in our pledge to achieve our net-zero goal. As market appetite for aluminium is anticipated to grow by more than 50% by 2050, the industry is looking at pathways to reduce its footprint and we are leading the change in this process».

Please submit vacancies and resumes to info@cgi-russia.ru.

Climate News

Deloitte.

CGI Russia Intellectual Partner

ESG

In a survey of Investopedia and Treehugger readers, a majority or 58% of respondents reported that their interest in ESG grew in 2020, and nearly a fifth or 19%, began incorporating ESG standards into their portfolios during that period. Most ESG Investors are Relatively New to ESG Investing.

More than half or 62% of ESG investors surveyed took up investing in ESG-related products within the last five years. Less than a fifth or 21% have over a decade of ESG-investing experience.

Russia to build first LNG-powered icebreakers for Arctic sea route

Russia plans to [build](#) its first batch of icebreakers powered by liquified natural gas, a top official said on Friday, reviving a project put on hold a couple of years ago. Russia has the world's only fleet of nuclear-powered icebreakers. It is building up that fleet, hoping to develop the Northern Sea Route across its northern flank into an international shipping lane as climate change melts the ice.

Gas producer [Novatek](#) signed an agreement of understanding with Rosatom to develop LNG-powered icebreakers in 2018. But those plans never got off the ground. Novatek has several LNG projects in the Arctic.

European Green Deal: Commission proposes transformation of EU economy and society to meet climate ambitions

In July the European Commission adopted a package of proposals to align the EU's climate, energy, land use, transport and taxation policies with plans to reduce net greenhouse gas emissions by at least 55% by 2030, compared to 1990 levels. Achieving the reductions over the next decade is crucial for Europe's ambition to become the world's

first climate-neutral continent by 2050 and make the European Green Deal a reality. Adding weight to the proposals, the Commission has also presented legislative tools to deliver on the targets agreed in the European Climate Law and fundamentally transform the region's economy and society for a fair, green and prosperous future.